|   | Application No.   |  |                           |
|---|---|--|---------------------------|
| Notice of Allowability  | 09/765,841  |  |                           |
|   | Examiner  | Art Unit   | j                         |
|   | Toan Ton  | 2871   | pi                        |
| The MAILING DATE of this communication appe<br>All claims being allowable, PROSECUTION ON THE MERITS IS<br>herewith (or previously mailed), a Notice of Allowance (PTOL-85)<br>NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RI   | (OR REMAINS) CLOSED in this ap<br>or other appropriate communication<br>GHTS. This application is subject t<br>and MPEP 1308.   | plication. If not include<br>n will be mailed in due   | ed<br>course. <b>THIS</b> |
| 1. This communication is responsive to papers filed 03/02/04.   |   |  |                           |
| 2. X The allowed claim(s) is/are <u>1,3-6,8-15,17 and 18.</u>   |   |  |                           |
| 3. $\boxtimes$ The drawings filed on <u>19 January 2001</u> are accepted by the   | e Examiner.   |  |                           |
| 4. ☐ Acknowledgment is made of a claim for foreign priority un a) ☐ All b) ☐ Some* c) ☐ None of the:  1. ☐ Certified copies of the priority documents have 2. ☐ Certified copies of the priority documents have 3. ☐ Copies of the certified copies of the priority documents have International Bureau (PCT Rule 17.2(a)).  * Certified copies not received:  Applicant has THREE MONTHS FROM THE "MAILING DATE" on the delow. Failure to timely comply will result in ABANDONM THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.  5. ☐ A SUBSTITUTE OATH OR DECLARATION must be submited in INFORMAL PATENT APPLICATION (PTO-152) which give 10. ☐ CORRECTED DRAWINGS (as "replacement sheets") must (a) ☐ including changes required by the Notice of Draftspers 1) ☐ hereto or 2) ☐ to Paper No./Mail Date  (b) ☐ including changes required by the attached Examiner's Paper No./Mail Date  Identifying indicia such as the application number (see 37 CFR 1. each sheet. Replacement sheet(s) should be labeled as such in the post attached Examiner's comment regarding REQUIREMENT In the depost attached Examiner's comment regarding REQUIREMENT In the depost attached Examiner's comment regarding REQUIREMENT In the depost attached Examiner's comment regarding REQUIREMENT In the deposit of the | been received.  been received in Application No cuments have been received in this  of this communication to file a reply ENT of this application.  itted. Note the attached EXAMINER es reason(s) why the oath or declara t be submitted. on's Patent Drawing Review ( PTO a Amendment / Comment or in the C a Amendment / Comment or in the C a Add(c)) should be written on the drawing he header according to 37 CFR 1.1216  sit of BIOLOGICAL MATERIAL | national stage applicate complying with the recent of the complying in the front (not the complying in the submitted. Note that the complying in the submitted. | quirements OTICE OF       |
| Attachment(s)  1. Notice of References Cited (PTO-892)  2. Notice of Draftperson's Patent Drawing Review (PTO-948)  3. Information Disclosure Statements (PTO-1449 or PTO/SB/0 Paper No./Mail Date  4. Examiner's Comment Regarding Requirement for Deposit of Biological Material  | 5. Notice of Informal F 6. Interview Summary Paper No./Mail Da 7. Examiner's Amend 8. Examiner's Statem 9. Other  | (PTO-413),<br>ite<br>ment/Comment  | ·                         |

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## REASONS FOR ALLOWANCE

1. Claims 1, 3-6, 8-15 and 17-18 are allowed.

The following is an examiner's statement of reasons for allowance: the prior art of record does not anticipate nor render obvious to one ordinary skilled in the art a label with a particular transflective element comprising a combination of various elements as claimed, more specifically, the transparent element includes label data and the label data is visible with and without applying power to the label.

Cole ('805) discloses a transflective display device comprising a transflective element and a liquid crystal cell (transparent element). Coles discloses the device operating in two modes; in either mode, the device requires an application of a voltage source. However, the claimed invention requires the transparent element includes label data and the label data is visible with and without applying power to the label.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

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## **CONTACT INFORMATION**

2. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Toan Ton whose telephone number is (571) 272-2303.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

March 18, 2004

PRIMARY EXAMINER